

TRADERMADE404 & THE CUBE

Financial institutions are forever striving for more flexibility from technical analysis software solutions. Here we present two of TraderMade's latest product releases that have been designed to meet these demands - The Cube and TraderMade404.

The Cube

In an ideal world, dealers can sit at any desk within the dealing room and have access to all of their applications and personal settings. Portability and flexibility is what is required, but this really means using browser-based applications. However, the problem with such web-based technical analysis systems is that they have simply not been up to the specification required by institutional users.

TraderMade, a UK company that has been providing technical analysis solutions to the financial markets since 1985, has finally bridged that gap with a brand new product called The Cube.

As its name suggests, The Cube has been designed as a container for whatever market information you want to display. The package includes customizable quote boards, news, plus comprehensive technical analysis studies. These include:

- Moving Averages, Bollinger Bands, Parabolics and Weekly Rules.
- RSI, Slow Stochastics, MACD and DMI.
- Extensive line drawing options, including channels, Fibonacci retracements and fans.

Each user can construct and save their pages exactly how they wish. They can then access the application and their settings from any internet PC in the world.

Since The Cube is a java applet accessed through via internet, it requires no software installation and can run on any internet PC. This also makes it an ideal low-cost solution for disaster recovery provision.

One potential issue is that, in the fast moving world of Java programming, Java applications can clash with each other when using different Java plug-in versions. TraderMade has solved this issue and can support the application running in a multiple Java plug-in environment.

As well as designing the analytical front-end, TraderMade also provides the raw data, covering all the



major asset classes (bonds, futures, FX, commodities, deposits, stock indices and shares). All of this data has been checked and cleaned so that the charts are complete and accurate, free from spikes and gaps, with more than 20 years of back data available for most instruments.

Clean data ought to be given in this day and age, but many TA systems continue to be badly let down in this area. But even if you want to keep to your existing data provider, The Cube allows you to incorporate your own market data or news feeds, effectively using the front-end product only.

In summary, The Cube offers a high level analytics package in a flexible, portable web-based application.

TraderMade404

TraderMade404 replaces the existing TraderMade Workstation range. With additional functionality and new optional services, the 404 fulfills the requirements of the most demanding of TA users.

TraderMade404 is available in five different levels. While the 404 Lite offers an abundance of TA tools, users can upgrade to Standard, Intermediate, Advanced or Professional levels to fit their exact needs and budget. But despite this depth of functionality, the product is remarkably easy to use.

At the most basic level, users can build and save unlimited chart pages. Most actions can be performed using drop-down menus, button bars or the keyboard, so users can choose their favorite method of getting around the

"UP UNTIL NOW, PROVIDERS HAVE NOT BEEN ABLE TO TRANSLATE THEIR SOFTWARE APPLICATIONS TO THE INTERNET WITH ANY GREAT SUCCESS. THE CUBE IS THE FIRST PRODUCT TO CRACK THIS DILEMMA."

PADDY OSBORN, TRADERMADE



system.

TraderMade's Microsoft Certified Partner status has allowed them to structure the product with familiar functions and actions such as copying and pasting charts or linking data feeds to Excel.

At the top of the range, the 404 Professional offers some important extras for the advanced user. These include:

- **Programming** - The ability to build your own analytical tools. Fully programmable in VB Script, the 404 can be used to manipulate TraderMade's historical database. Proprietary models can be constructed within the system or copied from Excel spreadsheets. The results can then be displayed on a chart to illustrate the profitability of any particular model. For an additional cost, TraderMade also offers programming solutions for you.
- **Data Download** - unlimited access to the TraderMade proprietary database, allowing downloads of data as far back as 1981.
- **Short-Term Trend Indicator** - This is an intra-day proprietary trading model which has been generating profitable returns in the four major US Dollar crosses for over 15 years. It holds no overnight positions, but gets into the market as soon as a trend is detected each day.

Although TraderMade has traditionally been perceived as a tool primarily for the FX markets, the 404 offers

enhanced features and data manipulation particularly designed for futures users. This includes flexible contract rollover dates for continuation charts; default front, 2nd, 3rd-month contracts etc.; volume indicators; and spreads and butterflies - giving a truly bank-wide solution for market analytics.

With regard to data, the 404 feeds off the same TraderMade databases as The Cube and therefore offers the same advantages that come with good quality clean data. However, recognising the fact that the breadth of TraderMade's databases may be insufficient for some institutions, external data sources can be fed into the 404 instead (as is also the case for The Cube).

Institutional users who regularly communicate with external clients (or other dealers) may also wish to add-on TraderMade WebLink. WebLink enables analysts to broadcast their charts and opinions to clients in real-time with all charts up-to-date and time-stamped - an important tool for presenting consistent information both in-house and to external customers.

In summary, TraderMade offers a full suite of charting products, from specialized high-end applications to white label solutions for large audiences, all fed by the same high-quality data feeds. While offering something for everyone, TraderMade expects The Cube and TraderMade404 to make a significant impact in the market over the coming months.

Paddy Osborn is a director of TraderMade International.